Financial Bill

Type:	APRF	**Number:**	11
Quarter:	Winter	**Year:**	2013
Amount:	520	**No. of Guests:**	500
Date:	4/11/2013 - 4/17/2013	**Location:**	Contrad Prebys Music Center
Time:	7:00 PM	**Duration:**	5 Evenings
Requestor:	Adam Tinkle atinkle@ucsd.edu		

Event Name Music Department Springfest

Event Description:

Springfest is the Music Department's annual showcase for graduate student-created work, held in April for the past decade or more. A week of intensive programming and a collectivized approach to publicity help to bring together our community as more than just the sum of its individual artists. The opportunity to show completely grad student-driven work on campus is a crucial professional opportunity for all of the nearly one hundred graduate students in the department. This year's Springfest will have a few novel features. First, each event features interdepartmental collaborations (which are detailed per event in the budget) and will focus on the various intermedia approaches and transdisciplinary approaches practiced in our department. From artistic deployments of interferometry (recording sounds with lasers) to musical settings of modern poetry, we want to use this festival as a way of showing the relevance of the music to a wide range of other specialists who study and work here at UCSD. Two special events during the festival typify this strategy. On Friday, 4/12 we have planned the showing of interactive sound installations to coincide with a Music Dept. co-hosted GSA Happy Hour. Eschewing the concert format, this program will give grads a chance to socialize, while also engaging with high-tech, game-based systems, collaboratively realized by Theatre and Music grads, that blends live Ping-Pong into an augmented reality with electronic sounds triggered by game events. On Sunday 4/14, we have been given the extremely exciting opportunity to bring five simultaneous stages of live music to the Birch Aquarium. All the music will try to evoke multisensory immersion, submerging visitors into an ocean of ambient sounds that accompany and play off of the aquarium displays nearby; some pieces will directly manipulate the sounds of the tanks. Birch Aquarium has generously offered to waive admission to the aquarium for this event for UCSD grad students only, as long as GSA can cover refreshments. Because of the uniqueness of this genre-bending art-science event, we expect a huge turnout at this event, the publicity for which should drive region-wide publicity for the entire festival. Secondly, we have a new strategy for maximally facilitating collegial interactions in and amongst the festival's artistic showings. Each of five nights of intensive programming will feature at least two concerts, an "early" and a "late" show, with refreshments provided in between to create a social situation in which the broader UCSD community can get to know us and our work, and to hopefully initiate new collaborative relationships between graduate students.

Event History: Previously funded $1000 in 2012 as budget line item

Budgetary Breakup

Food and Refreshments: $750, Production Costs: $500, Promotional Material: $750

Other Considerations / Additional Comments

This year, the line item we have depended upon was cut from the GSA budget. In an effort to build good faith, we have asked for just 50% of what we had been previously allotted. Since the requirement to document specific grads in attendance is newly being enforced this year, we intend to use this year's festival to document grads in attendance, and thus to prove ourselves worthy of a slightly larger allocation in future years.

Other Sources

DPC $480, UCIRA $1000

Total Budget: $2,000

Finance Committee	Approved	Denied		
GSA Council	Approved	Denied	Modified	Withdrawn
VP Finance	RSK	**GSA President**	MJ	