

Financial Bill

Type:	GRF	Number:	5
Quarter:	Fall	Year:	2012
Amount:	500	No. of Guests:	350 (100 Grads)
Date:	1/5/13	Location:	PC East Ball Room
Time	7:30 PM	Duration:	4 Hours
Requestor:	Masoud Jalali Bidgoli mjalalib@ucsd.edu		
Event Name	ISTA Yalda Night		

Event Description:

This event will have 3 sections. In the first section, CISTA board members will give an extensive description of Yalda night history and tradition in Iranian Culture. In the second section, there will be artists, singers, and musicians performing variety of folklore Iranian musics besides of some other performances. Following, we will then have a break for dinner/snacks and socializing. In the 3rd section, there will be DJ playing Iranian songs and a dance floor will be available for people to enjoy Iranian Modern dance. The purpose of such events is to increase the university community and general public awareness of the history and culture of Iran.

Event History:

Funded @ \$1,000 in 2011, \$2,500 in 2010

Budgetary Breakup

Flyer : \$160 (400 @ 0.40) - Programs : \$320 (200 @ \$1.6) - Price center facility and AV/tech : \$3229 (Quote) - film taker and photography : \$200 (Quote) - Musician and performers : \$1500 (Persian Ensemble performance + dance performers + stand up) - DJ for after party dancing : \$450 - Food : \$3000 (300 @ 10 including tax-dish-dessert, food must be Halal so it should provided from Iranian market) - Security : \$368 - Parking signs : \$100

Other Considerations / Additional Comments

This event will be 3rd annual celebration of Yalda Night by CISTA. Last year, the venue was in full capacity, and the event was very well received among UCSD community. It is our signature event of the year. It also turning out to a well-organized event and recognized as signature event of Iranians in UCSD so we are receiving a large amount of inquiries regarding to anniversary of the event. A considerable large portion of attendances are Grad student and their family. This event is expected to run in full capacity accommodating more than 350 people based on last years experience.

Other Sources

External Sponsors, AS

Total Budget: \$9,000

Finance Committee

Approved Denied

GSA Council

Approved Denied Modified Withdrawn

VP Finance

RSK

GSA President

MJ